

**FOR IMMEDIATE RELEASE**

**Greenward® Ridge Vent System for Sale through Industry Leading  
Traditional and Green Construction Suppliers**

**March 7, 2010 New York.** Greenward Alternatives, LLC (d/b/a Energy Alternatives), the developer of the patent pending Greenward® Ridge Vent System, has entered into distribution agreements with Marjam Supply Company, the largest building material supplier devoted to the Eastern seaboard, and Green Depot, the largest and most recognized green construction products supplier. The Greenward® Ridge Vent System is on display at Green Depot's flagship Manhattan location, recently awarded LEED-Platinum certification by the U.S. Green Building Council.

The Greenward® Ridge Vent System offers a true environmental alternative to solar, using basic elements that almost every house already has to provide a source of renewable energy to supplement a home's hot water needs, the second largest home utility expenditure in the U.S. The system effectively transforms almost any attic, roof and hot water tank into a solar collector without the need for solar panels. Through this revolutionary yet relatively simple and low cost system, homeowners consume substantially less energy, saving money and helping the environment at the same time. Homebuilders across the country can dramatically reduce the carbon footprint from the aggregate impact of the homes they build by incorporating the system as a standard feature or offering it to their homebuyers as an option. For a fraction of the cost of solar hot water heating, a home can effectively be made "solar hot water ready" by new homebuilders large and small simply through inclusion of the Greenward® Ridge Vent, the central component of the complete system, instead of a traditional ridge vent.

*"Green Depot constantly searches for building products that are affordable, energy efficient, create healthy living and are environmentally conscious," says Jim Holiber, General Counsel of Green Depot and General Manager of all of its locations and operations. "All of our products go through our own filter process before we include them in our product line, thoroughly evaluating their functionality and environmental attributes. Green Depot is thrilled to partner with Greenward Alternatives to bring this cutting edge technology to market."*

According to Kevin Scott, Greenward's President, *"We are honored to have passed through Green Depot's strict criteria and that such an outstanding company, fully*

*committed to environmentally friendly construction products, has agreed not only to distribute our system but to showcase it in their Manhattan store. That we are also distributing through Marjam Supply is a testament to Marjam's 'Greenward Thinking' and is yet another indication that the traditional homebuilding and renovation markets are becoming increasingly focused on building green. Our arrangements with these brand name partners are a major milestone in our collective goal of bringing renewable energy to as many homes in the world as possible."*

### **About Green Depot**

Green Depot is the country's leading independent supplier of green building materials. Green Depot was founded in 2005, now has ten locations and ten additional shipping points, including outlets in the New York City area; Boston; Philadelphia; Newark; Delaware; and Chicago. Please visit [www.greendepot.com](http://www.greendepot.com) for more information.

### **About Marjam Supply Company**

Marjam Supply is a leading building material supplier with 21 locations and 24/7 delivery service from Maine to Florida. Marjam has been servicing both the residential builder and commercial markets for over 30 years, and is a one stop shop for its customers. Please visit [www.marjam.com](http://www.marjam.com) for more information.

### **About Greenward Alternatives, LLC, d/b/a Energy Alternatives**

Greenward Alternatives, LLC, d/b/a Energy Alternatives is based out of Connecticut and is committed to sustainable energy and making it affordable for everyone. Energy Alternatives was designated a "Company to Watch" by the Connecticut Technology Council. The Greenward Ridge Vent System was named a "Top Product for 2009" by Metal Roofing Magazine and received the 2009 3<sup>rd</sup> Place Green Dot Award in the Products category. Please visit [www.nuenergyalternatives.com](http://www.nuenergyalternatives.com) to learn more.

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